



Registry of Interpreters for the Deaf, Inc

Strategic Plan | At-a-Glance

MISSION STATEMENT

An icon of two hands, one larger than the other, with fingers spread, rendered in a light orange color. It is positioned to the left of the mission statement text.

The Registry of Interpreters for the Deaf strives to advocate for best practices in interpreting, professional development for practitioners and for the highest standards in the provision of interpreting services for diverse users of languages that are signed or spoken.

GOALS



GOAL #1: ORGANIZATIONAL EFFECTIVENESS

The Registry of Interpreters for the Deaf (RID) will ensure organizational viability through efficient and effective governance and operations.



GOAL #2: CERTIFICATION TRIAD

The Registry of Interpreters for the Deaf (RID) will achieve a fully functional and reliable certification “system”.



GOAL #3: MEMBERSHIP SUPPORT & ENGAGEMENT

The Registry of Interpreters for the Deaf (RID) will deliver an exceptional member experience.



GOAL #4: ADVANCEMENT OF THE PROFESSION

The Registry of Interpreters for the Deaf (RID) will promote the growth, recognition, awareness, and interests of the profession through education and advocacy.



GOAL # 5: FISCAL STABILITY & SUSTAINABILITY

The Registry of Interpreters for the Deaf will enhance the fiscal stability and sustainability of the organization through responsible stewardship and accountability.



Objectives

Defined strategies or implementation steps to attain your identified goal.

GOAL 1 ORGANIZATIONAL EFFECTIVENESS

- 1.1 Enhance the organization's design, governance, and leadership.
- 1.2 Promote the inclusion of underrepresented and marginalized communities on the RID Board of Directors, within the Headquarters staff, and in other leadership roles.
- 1.3 Revitalize leadership effectiveness at all levels of the organization.
- 1.4 Deploy a comprehensive communication strategy that supports and promotes the organization's mission, vision, and values.

GOAL 2 CERTIFICATION TRIAD

- 2.1 Ensure an efficient, effective, and sustainable Ethical Practices System (EPS).
- 2.2 Ensure an efficient, effective, and sustainable certification process.
- 2.3 Ensure an efficient, effective and sustainable Certification Maintenance Program (CMP).

GOAL 3 MEMBERSHIP SUPPORT & ENGAGEMENT

- 3.1 Enhance customer service by RID Board of Directors and Headquarters Staff.
- 3.2 Provide an attractive package of members' benefits, products, services, and educational experiences.
- 3.3 Increase the effectiveness and relevance of the national organization's support to Affiliate Chapters (AC) and subgroups.
- 3.4 Promote the inclusion of underrepresented and marginalized communities in RID membership and Affiliated Chapters.
- 3.5 Improve and increase the direct engagement opportunities between leadership and members, both members-to-leaders and leaders-to-members.

GOAL 4 ADVANCEMENT OF THE PROFESSION

- 4.1 Support members in their practice as professionals.
- 4.2 Enhance public awareness of the profession within the legislative, media, and governmental domains.
- 4.3 Establish new, and improve existing, partnerships with key organizations and community groups.
- 4.4 Foster greater awareness of sign language interpreting as a professional career.

GOAL 5 FISCAL STABILITY & SUSTAINABILITY

- 5.1 Achieve and maintain a balanced budget.
- 5.2 Create long-term strategies for financial health/sustainability of the organization.
- 5.3 Provide information and resources to members about organizational financial status.