JOIN us in Providence, RI for the 2019 RID National Conference!

SHOWCASE YOUR PRODUCTS AND SERVICES TO THE INTERPRETER AND DEAF COMMUNITIES

- Expected attendance of 1000+ participants from around the world, including members of the Deaf and Interpreting communities
- Extensive marketing reach that is precisely targeted to the interpreting profession and Deaf Community
- A skilled and experienced Program Committee that is preparing a dynamic schedule of session speakers to cover all of the latest issues and topics
- An exhibit located in the lobby of our venue enhanced with poster presentations of the latest research in the interpreting field
- Dedicated time in the exhibit hall with the welcome reception and networking events
- Many networking opportunities throughout the conference program

We are adding to our marketing efforts with increased social media coverage, including: Facebook and Twitter and a conference App that you can utilize to promote your organization/company.

Benefits of Joining RID for the 2019 National Conference in Providence, RI.

1. INTERPERSONAL CONNECTION: Opportunity to meet and mingle with the RID conference attendees and decision-makers. Connect with the right people to generate more leads.

2. NETWORKING OPPORTUNITIES: Opportunities to connect with various networking resources throughout the event.
3. GAIN NEW INDUSTRY INSIGHT:
Gain new community insight by attending keynote and session speaker presentations and member forum discussions throughout the event.

4. UNVEIL NEW PRODUCTS:
Unveil your new product or services to a live crowd during your exhibit!

Support from organizations such as yours is critical to the success of the conference. In addition to connecting participants with the valuable resources your organization/company provides, your support enables RID to provide attendees an enlightened professional development and networking conference experience.

Participation can occur in several ways. Please consider the opportunities within our 2019 RID National Conference Sponsorship/Exhibitor Package to be a part of this premier interpreter event in 2019!

To discuss your marketing opportunities at the 2019 RID National Conference, please contact:

Maxann Keller
Communications Coordinator
Registry of Interpreters for the Deaf
mkeller@rid.org.
### Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Paramount $30,000</th>
<th>Official Sponsor of RID Opening Event</th>
<th>Rotunda Room for special event of your choosing. (Food separate order)</th>
<th>Exhibit booths</th>
<th>Online logo placements</th>
<th>Promotional material with logo placement</th>
<th>Scrolling marquee and push notifications in RID Conference app</th>
<th>Sponsor recognition email blasts</th>
<th>RID.org sponsor announcement</th>
<th>VIEWS placement in Conference Section</th>
<th>eNews Recognition</th>
<th>Complimentary Registrations</th>
<th>ASDC Contribution</th>
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<tbody>
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<td>3-minutes</td>
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<td>(2) Full page Inserts-1x Pre-conference 1x Post-conference</td>
<td>3 placements</td>
<td>8 Registrations with sponsor badges</td>
<td>#BBikeUSA Jersey Sponsor + Sponsor 28 ASDC families</td>
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<td>2-minutes</td>
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<td>X</td>
<td>X</td>
<td>(2) Half page Inserts-1x Pre-conference 1x Post-conference</td>
<td>2 placements</td>
<td>6 Registrations with sponsor badges</td>
<td>#BBikeUSA Jersey Sponsor + Sponsor 13 ASDC families</td>
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<td>(2) Qrtr page Inserts-1x Pre-conference 1x Post-conference</td>
<td>1 placement</td>
<td>4 Registrations with sponsor badges</td>
<td>#BBikeUSA Sponsor for a day+ Sponsor 7 ASDC families</td>
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<td>X</td>
<td>(1) Full page Insert-1x Post-conference</td>
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<td>3 Registrations with sponsor badges</td>
<td>Sponsor 10 ASDC families</td>
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<td>(1) Half page Insert-1x Post-conference</td>
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<td>2 Registrations with sponsor badges</td>
<td>Sponsor 7 ASDC families</td>
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<td>(1) Qrtr page Insert-1x Post-conference</td>
<td></td>
<td>1 Registrations with sponsor badges</td>
<td>Sponsor 4 ASDC families</td>
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#### Sponsorship Packages

<table>
<thead>
<tr>
<th>Package Level</th>
<th>Cost</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premier</td>
<td>$20,000</td>
<td>X Premier $20,000, 3 (adjoining) prominently placed booths, 3 placements VIEWS placement in Conference Section, 8 Registrations with sponsor badges</td>
</tr>
<tr>
<td>Platinum</td>
<td>$10,000</td>
<td>X Platinum $10,000, 2 (adjoining) prominently placed booths, 2 placements VIEWS placement in Conference Section, 6 Registrations with sponsor badges</td>
</tr>
<tr>
<td>Gold</td>
<td>$7,000</td>
<td>X Gold $7,000, 1 (1x Pre-conference 1x Post-conference) VIEWS placement in Conference Section, 4 Registrations with sponsor badges</td>
</tr>
<tr>
<td>Silver</td>
<td>$5,000</td>
<td>X Silver $5,000, 1 (1x Pre-conference 1x Post-conference) VIEWS placement in Conference Section, 3 Registrations with sponsor badges</td>
</tr>
<tr>
<td>Bronze</td>
<td>$2,500</td>
<td>X Bronze $2,500, 1 (1x Pre-conference 1x Post-conference) VIEWS placement in Conference Section, 1 Registration with sponsor badges</td>
</tr>
</tbody>
</table>

### Contact

Contact Maxann Keller at mkeller@rid.org to discuss your personalized sponsorship package!

Have questions? Do you desire a customized sponsor package? View add-ons to build your own personalized sponsor package on pages 6-7.
Support American Society for Deaf Children (ASDC)

RID is excited to team with Bike Across America participants Albert Blake and Conrad Baer as they cycle across America to support and raise awareness for ASDC, our 2019 RID Cares recipient. We hope that by presenting these opportunities to donate directly to ASDC and support @BBikeUSA that you may be able to contribute to this life-changing organization impacting our communities for a better tomorrow.

Individual ASDC Sponsorship Opportunities Available!

$100- Fund a family: Your $100 donation puts an ASDC family face-to-face with five different Deaf Adult Role Models. Communication can’t wait!

$500- Fund FIVE families: Your $500 donation moves five families off our waiting list and provides 12.5 hours of mentoring and interactions!

$850- #BBikeUSA Sponsor for a day! Choose a day to sponsor the Bike Across America cyclists in which you and your cause will be announced across social media outlets, at the RID Conference, and on the RID Cares website. You will receive a special certificate celebrating your contribution!

$1,250- #BBikeUSA Jersey Sponsor! Choose your special day for cyclists to wear a customized jersey with your name/logo on it while also providing a “shout out” with product/service information in their weekly vlogs. You will *also* receive a commemorative jersey just like the cyclists wore, suitable for framing. *(shipped to you if you are unable to attend). *First come, first serve.*

$1,500- #BBikeUSA Premium Jersey Sponsor! Sponsor for a day starting line and/or finish line- Be the official sponsor of the Bike Across America team’s start and/or finish!

All sponsors will receive a special pin recognizing your participation in RID Cares at the 2019 National Conference.

Learn more about ASDC and donate today at https://donorbox.org/wheels4asdc
Events and Rooms Available for Sponsorship

**Happy Hour in the Rotunda Room -**
Host your own happy hour! Invite your guests to enjoy a social event sure to add to their exceptional time at the 2019 National Conference in this beautiful, only glassed-in rooms of the venue. Food and beverages included in the overall cost of the event.

**Morning or Afternoon Workshop Coffee and Refreshment Break -**
Sponsor a relaxing break for a number of professional interpreters as they step away from their informative and thought-provoking workshops to enjoy coffee or snacks to refuel for the rest of their day. More than one opportunity available per day.

**Workshops -**
Be the sponsor of one or several workshops in one or more tracks during the span of conference. Workshop tracks include interpreting settings including Medical, Mental Health, Deaf Blind, and more. Ask about other available tracks and workshops to sponsor.

**Plenary Speakers -**
Sponsor our valued Plenary Speakers as they provide insight and opportunity for discussion to our diverse membership throughout the span of the conference. Each Plenary Speaker brings a unique, fresh perspective and experience to our conference and are a quintessential part of the success of our professional development efforts as an organization.

**Keynote Speakers -**
Our Keynote Speakers travel from all over the world to provide our attendees with an empowering, impactful, and memorable presentation. Be the one to sponsor this highlight of the National Conference with the option to also provide speakers and guests with refreshments during the presentations. (2 opportunities available).

**After Hours Event -**
Wish to sponsor the much-anticipated after hours events, including but not limited to events such as Bingo, Mixers, and so much more! There are multiple opportunities to sponsor and host evening events. Contact us for details!
Events and Rooms
Available for Sponsorship

**T-Shirt Sponsor:**
Be the official sponsor of the RID 2019 Providence T-Shirt. Be the back-bone of the #RIDProvidence SWAG as the premier sponsor and receive top preference logo placement. Put your logo as the main image on the back of our conference T-shirts.

**Raffle Sponsor:**
Wish to provide our members with products and services in a fun and exciting way? Be our official raffle sponsor and donate items of your choosing to support RID 2019 Conference and/or the RID Cares Recipient.

**Green Room-**
Our Green Room is a special space for our speakers and presenters to enjoy before and after their events. Sponsor the space that will offer our special guests a place to relax and retreat in order to show up and deliver their best for their audiences. Sponsors will have the option to not only host the room, but provide our presenters and speakers with refreshments including bottled water and snacks, a communal printer, and/or light snacks. *Additional amenities available to add to the Green Room upon request.*

**RID Cares Bike Across America**
**Sponsor for a Day and Sponsor a Family**
RID is excited to team with Bike Across America participants Albert Blake and Conrad Baer as they cycle across America to raise funds and awareness for ASDC, our 2019 RID Cares recipient. Choose to be a #BBikesUSA Jersey Sponsor for a day by choosing a special day for cyclists to wear a customized jersey with your name/logo on it. You will "also" receive a commemorative jersey just like the cyclists wore! More opportunities available to support our RID Cares Recipient on page 5. Learn more about ASDC and donate today at www.deafchildren.org.
Exhibit Key Dates & Information

Exhibit Set-Up Hours:
Saturday, July 6th, 2019 12:00 p.m. – 4:00 p.m.
*All exhibits must be fully assembled by 4:00 p.m.

Exhibit Show Hours:
Sunday, July 7 - Tuesday, July 9, 2019 8:00am. - 9:00 pm.

Exhibit Show Breakdown:
Tuesday, July 9, 2019 6:00 p.m. - 9:00 p.m.

Exhibit Rates:
10x10 Exhibit Spaces (limited availability)
Deaf-Owned small businesses $625 per 10x10 space
Member Organizations $850 per 10 x10 space
Non-Member Organizations $1,150 per 10 x 10 space

6’ Tabletop Spaces (limited availability)
Deaf-Owned small businesses $225 per table with two chairs.
Member Organizations $550 per Table with two chairs.
Non-Member Organization $800 per table with two chairs.

*Pop-up Exhibits for Deaf-Owned Businesses*

Monday, July 8- 12:00 PM - 9:00 PM - one day only with move in 8am - 11:30am.
This opportunity is for small Deaf-owned businesses to join our community-based activities for the day. To book your table, there is a $25 deposit - which we will refund to you when you show up at the event! Each business will be provided a 6’ table and two chairs. Limited availability. Your application with a description of the type of product sold will be screened and approved. Monday, All exhibits must be completely broken down and removed by 11:00 p.m.
Deaf-Owned Pop-Up Exhibit cancellations may not be refunded after June 20th, 2019.

Exhibit sales close:
All payments are due to RID by June 10, 2019. Recommended payment within 30-days of invoice receipt.
Exhibit Key Dates & Information

What’s Included in your Exhibit Space Rental?
Each 10 x 10 exhibit booth area will be furnished with:
• One 6’ skirted table
• Two chairs
• One wastebasket
• One ID signage 6” x 28” with your organization name
• Pipe and drape will be used. Back drape 8’ high. Side dividers 3’ high (36”), booth 10’ wide
• Complimentary access badges which provides entry to the exhibit hall, general session and non-ticketed events.
• Listing on the RID website
• Listing in the Conference App

Exhibitor Space and Payment Deadlines
• May 31, 2019 Priority Space Applications due. Applications after this date will be first come first served and according to availability and must be paid in full by June 10, 2019
• June 10, 2019 Final Booth Payments are due.
• Cancellations prior to March 31, 2019 will be refunded in full minus a $50 cancellation fee. Cancellations between April 1st and May 31st will receive a 50% refund of their overall exhibit booth cost. There will be no refunds for cancellations made after May 31, 2019.
• June 18, 2019 Online registration must be completed for each exhibitor who will attend.
• Exhibitor applications will not be accepted after June 21, 2019

Print Advertising Deadlines:
(This includes all flyers, advertisement artwork, logos that are to be used for promotion at the Conference)
• All exhibitor descriptions, artwork, logos and advertising materials are due to RID by June 14, 2019. All materials received after this date will not be guaranteed placement and will be added as an addendum.

Note: A block of rooms has been set aside for both RID Conference attendees and exhibitors at the Omni Hotel. Please reserve your room in the RID block before June 25, 2019.