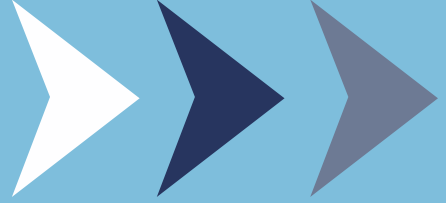




2025 RID National Conference

SPONSORSHIP AND EXHIBITOR CATALOG



Minneapolis Hyatt Regency
Minneapolis, MN
July 31 - August 3, 2025

WELCOME MESSAGE



We are thrilled to invite you to be a part of the 2025 RID National Conference as we gather to celebrate 60 years of RID's legacy and chart the course for the next six decades. This year's conference promises to be an extraordinary event, filled with reflection, celebration, and vision for the future. Our theme, "Now What? En Avant!"—French for Onward—encapsulates our collective drive to advance RID's mission and elevate the ASL interpreting profession. Inspired by the Minnesota state motto, L'Étoile du Nord (The North Star), this theme serves as a guiding light toward innovation, excellence, and unity in our work.

With over 1,000 leaders, professionals, and influencers in the interpreting and language access fields expected to attend, this is an unparalleled opportunity to showcase your brand and strengthen your connections with the interpreting community and the diverse individuals we serve. Your support is essential, not only to the success of this conference but also to the advancement of the interpreting profession as we amplify the vital contributions of businesses and organizations like yours.

This year's conference will feature exciting new opportunities to enhance the attendee experience and boost your visibility. Highlights include:

- A 60th Anniversary Gala honoring RID's rich history and future aspirations
- Exhibitor Spotlight Demos designed to promote meaningful engagement
- Roundtable discussions at the Knowledge Café, where thought leaders will discuss the state and future of the interpreting profession
- Dynamic workshops tailored to meet the varied interests of attendees

We invite you to join us at this premier event. Whether you're considering a sponsorship package or exploring exhibitor opportunities, we are happy to customize a partnership that aligns with your goals and maximizes your impact. Please review our Sponsorship and Exhibitor Package below, and let's collaborate to make the 2025 RID National Conference a resounding success.

We look forward to your partnership and seeing you in Minneapolis!

RID CEO



WHY SPONSOR OR EXHIBIT AT THE 2025 RID NATIONAL CONFERENCE

RID Conference attendee experience will bring you **opportunity** and **visibility**!



Attendee session registrations



Past attendees expressed the RID conference exceeding their expectations.

Highly rated by RID Conference **exhibitors**!

This could be your experience too

100%

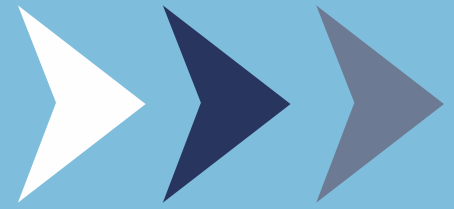
Overall positive experience with on-site set up process

93%

Felt supported by RID staff before, during, and after the event

SPONSORSHIP PACKAGES

Recognition Levels & Perks



	North Star Navigator \$50,000		10,000 Lakes Leadership \$25,000		Trailblazer Trekker \$15,000	Exploration Expedition \$5,000	Greenhorn Adventurer \$2,500
Announcement of Sponsorship	●						
Gala Stage Time (Five Minutes)	●						
Gala Podium Recognition	●	●					
Gala Rolling Media Ad	●	●	●				
VIP Reception	●	●	●	●			
Gala Seating	Four	Three	Two				
Comp Job Listings RID Job Board (One Year)	Twelve	Nine	Six	Three			
Digital Ad in Conference App	●	●	●	●			
Exhibitor Booth Space	●	●	●	●			
IEWS Ad	Two Pages <i>Separate Issues</i>	One Page	1/2 Page	1/4 Page	1/8 Page		
Full Conference Registration	Four	Three	Two	One	One		
Additional 50% Discounted Reg	Four	Three	Two	One	One		
Logo in Conference App	●	●	●	●	●	●	
Logo in Conference Emails	●	●	●	●	●	●	
Logo on RID Conference Web Page	●	●	●	●	●	●	
Logo on On-Site Conference Signage	●	●	●	●	●	●	

All sponsorship levels come with reserved seating in all the general sessions.

A LA CARTE SPONSORSHIPS



Broaden your reach by choosing an 'a la carte sponsorship opportunity. The opportunities below ensure that your organization makes an impact on all conference attendees. These opportunities are available to any organization. You do not need to purchase a sponsorship package to purchase the options below.

60th Anniversary Gala

\$15,000



Celebrate RID's 60th anniversary with us at the Anniversary Gala! Showcase your company or organization with premier brand visibility, including logo placement on all event materials, prominent mentions in our closing announcements, and five minutes of stage time (subject to RID HQ review). Enjoy exclusive networking opportunities with industry leaders, influencers, and high-profile attendees. Sponsors will receive VIP treatment, including prime seating and brand exposure throughout the event. Your contribution will be highlighted in our post-event communications and annual report, showcasing your commitment to our cause. Join us for a memorable celebration while gaining exposure and recognition.

One Available

Opening Session

\$10,000



Sponsor the opening session, which includes signage, branding, and PowerPoint media recognition during the welcome at the start of the session.

One Available

Anniversary Gala

Table Reservation

\$1,000

Reserve a table for your company or organization during our 60th Anniversary Gala. Your logo will be prominently displayed as the table centerpiece!



Three Available

A LA CARTE SPONSORSHIPS



Conference Mobile App

\$10,000

Be the sponsor of our new and improved conference mobile app! The app houses all of the most important conference information and is the best way to get up-to-the-minute details for everything happening at the event. The sponsor of the mobile app is acknowledged in the app via an opening splash page and the in-app banner ad at the top of the screen. The app can be used to view the schedule, read session descriptions, find exhibitors, and get maps of the hotel.



One Available

Wi-Fi

\$10,000

The conference Wi-Fi name and password will give your company visibility and name recognition throughout the conference. Wi-Fi access will be available for all attendees. Your name/sponsorship will also be acknowledged throughout signage wherever the Wi-Fi is available. We will work with you to create a unique network and password name.



One Available

Conference Connection Emails

\$4,000



The RID Conference Connection email series is the premier way to highlight your organization during the conference. These conference email updates are pushed daily throughout the conference, including day-of workshop schedule, evening events, and any additional special announcements. Each email is viewed by 1,000+ attendees, and will feature a digital ad from your organization that links directly to your website. Ad is subject to review and approval by RID.

One Available

A LA CARTE SPONSORSHIPS



En Avant Sessions

The En Avant Sessions is a new launch, a morning cafe featuring presentations followed by facilitated roundtable discussions to promote deeper engagement. With daily presentations on various hot topics featuring leading experts in the profession, roundtable discussions will offer opportunities for attendees to discuss challenges, gain new knowledge, and share success stories. Be a part of this new RID conference event and sponsor an En Avant session!



Rise and Shine!

\$10,000

Co-sponsor a daily continental breakfast for conference attendees alongside morning Yoga classes! This is a great way to showcase your company or organization via signage, branding of items, and media messaging during breakfast hours. RID will work with your organization to tailor a sponsorship message that will roll out over the conference app and venue screens during breakfast hours.



Eight Available

Tea and Coffee Break

\$5,000

Highlight your organization at one of the Exhibit Hall coffee breaks. Sponsorship of a coffee break includes your logo on all coffee cup sleeves provided at the break's beverage stations as well as signage at the event. Your organization will be remembered for bringing the fuel attendees need to power through an exciting day of sessions! Break selection will be available on a first-come, first-served basis.



Eight Available

A LA CARTE SPONSORSHIPS

Snack Attack

\$5,000

When the late afternoon hunger hits, help attendees avoid being hangry by being an organization that sponsors a snack break! This includes beverages and assorted snacks. This is a great opportunity to showcase your company or organization via signage, media messaging, and product giveaways at the snack table!

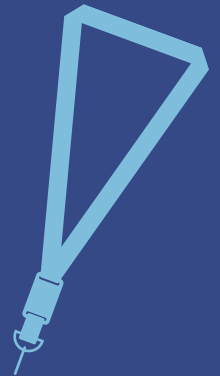


Eight Available

Lanyards

\$8,000

If you're looking for maximum exposure during the annual conference, these high-quality lanyards are the key. Every attendee will be wearing a lanyard with your company's logo. Lanyards will be co-branded with the conference logo.

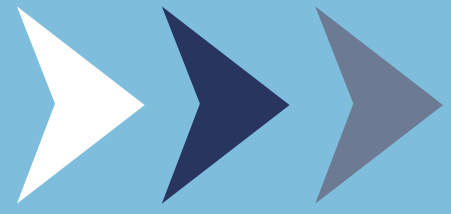


One Available

Customize your SPONSORSHIP!

The 2025 RID National Conference offers many ways for your company/organization to participate and support RID's conference through sponsorship opportunities. To customize a sponsorship package for your company or organization, please contact Julie Greenfield, Conference Planner, at conference@rid.org.

EXHIBITOR OPPORTUNITIES



Conference Exhibitor Packages

By exhibiting at the 2025 RID National Conference, you can display your valuable products and services to the largest gathering of sign language interpreters!

Exhibit Hall Set Up: Wednesday, July 30 | 12-4 pm

Exhibit Hall Hours: July 31 - August 2 | 12-6:30 pm

Exhibit Hall Breakdown: Saturday, August 2 | 6:30 pm

Member Organizations

\$895

Non-Member Organizations

\$1,295

Exhibitor Benefits

Each booth-only purchase include:

- Three conference registrations at a discounted rate, max 3 per booth
- Standard exhibit space
- Recognition on signage, conference mobile app, and on the conference website



Individual Booths

Each 6' x 2.5' includes complimentary to you:

- Booth backdrop
- Two Chairs
- One 7" by 44" ID sign
- Your company listing along with an exhibit hall map, available in the conference mobile app

Spotlight Demo

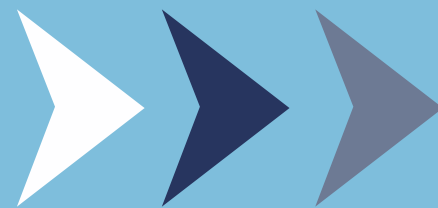
\$3,500

Boost the impact of your booth by sponsoring a spotlight demo session. A designated area will be set up, a perfect space to grab exhibit hall explorers but still private enough to keep a captive audience, with a space and audience-style seating for you to present a 20-minute showcase of your company's latest innovations. Demo content must be approved by RID before the conference. Prizes and giveaways are encouraged.

Eight Available



EXHIBITOR OPPORTUNITIES



Small Deaf-Owned Businesses

If you are a small Deaf-owned business (with five or fewer employees), contact us at conference@rid.org for an additional booth discount!

Did you know?

The cost of an organizational RID membership is \$265. It is less expensive to become an organizational RID member and pay the member rate for your booth. Become a member or renew today at www.rid.org. To receive the member price, the organization applying for booth space must be a current organizational RID member; the member discount does not apply to individual memberships.

Need to KNOW!

Exhibitor and Sponsor Inquiries for the RID 2025 National Conference

To join the prestigious group of organizations that benefit from valuable brand exposure by sponsoring or exhibiting at RID's biennial conference, contact us at conference@rid.org for more information on available sponsor tiers and exhibitor space. We will reach out to you to discuss your organization's vision and find a selection that fits your needs and budget.

Sponsors and exhibitors will be sent a written contract with pricing and payment information. To guarantee space, all executed contracts must be received and completed by May 31, 2025. All contract payments must be made within 30 calendar days of contract signing. All exhibitor contracts requested after May 31, 2025, will only be accommodated if space is available.

Exhibitor Cancellation Policy

All requests for exhibitor contract cancellations must be in writing and sent to conference@rid.org. Cancellations received by March 31, 2025, will be subject to a 25% administrative fee. Cancellations from April 1 to May 31, 2025, will be subject to a 50% administrative fee. No refunds for exhibitor cancellations will be issued after May 31, 2025. Transfers of space may be requested and will be assessed on a case by case basis. **RID reserves the right to decline any exhibitor or sponsor request for any reason.**

2025 RID NATIONAL CONFERENCE

CONTACT

Julie Greenfield

conference@rid.org



*Thank
you*